

“Plastic Free Cleanliness Drive at Reliance Trends Moll to Forest Office Gadchiroli” under, ‘Swachha Bharat 2.0’



Date of the Event: 11 October, 2022

Venue of the Event: Reliance Mart, Dhanora Road to Forest
Department Gadchiroli

Organizing Department: Department of NSS

Objectives of the Event:

- 1) Discouraging open defecation by constructing toilets nationwide.
- 2) Making all cities “garbage-free” by the end of its five-year period (1st October 2021 to 1st October 2026).
- 3) Contribute to the achievement of the Sustainable Development Goals (SDG) 2030.

Brief Report:

Department of NSS of Shivaji Mahavidyalaya, Gadchiroli, Nehru Yuva Kendya, and Nagar Parishad, Gadchiroli have jointly organized, “Plastic Free Cleanliness Drive at Reliance Trends Moll to Forest Office Gadchiroli” under, ‘Swachha Bharat 2.0’ dated on 11 October 2022. To achieve the vision of a

“Garbage Free” Urban India – more focus on issues such as source segregation, collection & transportation, and processing, including effective management of Construction & Demolition waste, plastic waste management including a reduction in single-use plastic, and remediating all legacy dumpsites. NSS volunteers raised awareness through a rally with placards and a street play on a plastic-free campus. The initiative was conducted under the national campaign Swachh Bharat Mission 2.0, with the steadfast guidance of College Principal Dr. M. J. Meshram.

Led by Dr. Rajendra Gore and Mr. Sanjay C. Raut, NSS Programme Officers, along with the support of Mr. Swapnil P. Dhokane and Dr. R. P. Karodkar, the event kicked off with an insightful extension lecture on the importance of maintaining a healthy environment and the core values of cleanliness. NSS volunteers enthusiastically participated in cleaning Reliance Trends Moll to Forest Office Gadchiroli, diligently collecting waste materials, especially plastic and polythene, from every corner. Dr. Rajendra Gore enlightened the students about the challenges posed by solid waste generation and imparted knowledge on its safe disposal methods. Additionally, a campaign advocating 'Say No to Plastic' was launched, stressing the imperative to make the campus plastic-free.

The initiative saw the active involvement of approximately 200 students, reflecting a strong commitment to environmental stewardship and civic responsibility.

Event Outcomes:

Equal opportunities are given to all students to develop their skills.

